



FOR IMMEDIATE RELEASE

Capturing 50 years of conservation NVCA launches anniversary photo contest

UTOPIA, Ontario, August 6, 2009 – The Nottawasaga Valley Conservation Authority (NVCA) wants watershed residents and visitors to capture conservation for its 50th anniversary photo contest.

In the past half century, the NVCA has accumulated almost 12,000 acres of conservation lands, planted more than 2 million trees, taught environmental education to tens of thousands of students, and helped to protect the watershed’s natural resources through development review and restoration projects.

This summer as you explore the 18 municipalities that make up the NVCA, spanning approximately 3,700 square kilometres in the counties of Simcoe, Dufferin and Grey, capture the environment around you.

“We have one of the most diverse watersheds in the province with many beautiful and significant landform features. There’s the Oak Ridges and Oro moraines, the Niagara Escarpment, the Georgian Bay shoreline, and the internationally-significant Minesing Wetland. Not only do we want to protect these environments, but we want our residents to explore and appreciate these special places,” says Wayne Wilson, NVCA CAO/Secretary-Treasurer.

The photo contest runs from August 1st 2009 until March 26th, 2010, allowing people to take photos during all four seasons. The NVCA has 12 Conservation Areas that offer a variety of seasonal activities, ranging from canoeing through wetlands, views of the fall colours from the Nottawasaga Bluffs, and snowshoeing the trails at the Tiffin Centre.

The public will vote for three winning photos from the top 50 entries at the annual Spring Tonic Maple Syrup Festival in April. Cash prizes will be awarded and winning photos will be published in the NVCA newsletter and on the NVCA web site.

Photos must be taken in one of the NVCA’s 18 municipalities and be related to NVCA programming. This includes recreation/scenery at a Conservation Area; environmental restoration projects; watershed wildlife and native plants; environmental education; flood control; and urban environmental practices.

Before and after photos of environmental restoration sites are also encouraged as this is an anniversary contest celebrating environmental protection over the past 50 years.

For more information on the photo contest, including contest rules, prizes, and the NVCA’s areas of jurisdiction, please visit www.nvca.on.ca or call Kim Garraway at (705) 424-1479, ext. 244.

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Member Municipalities

Adjala-Tosorontio

Amaranth

Barrie

The Blue Mountains

Bradford-West Gwillimbury

Clearview

Collingwood

Essa

Innisfil

Melancthon

Mono

Mulmur

New Tecumseth

Oro-Medonte

Grey Highlands

Shelburne

Springwater

Wasaga Beach

Watershed Counties

Simcoe

Dufferin

Grey

Member of



Conservation ONTARIO
Natural Champions

www.nvca.on.ca *Conserving our Healthy Waters*

NOTTAWASAGA VALLEY CONSERVATION AUTHORITY • Centre for Conservation

John Hix Conservation Administration Centre • Tiffin Conservation Area • 8195 8th Line • Utopia, On L0M 1T0

Telephone: 705.424.1479 • Fax: 705.424.2115 • Web: www.nvca.on.ca • Email: admin@nvca.on.ca



About the NVCA

The Nottawasaga Valley Conservation Authority is a public agency dedicated to the preservation of a healthy environment through specialized programs to protect, conserve and enhance our water, wetlands, forests and lands.

For more information on the 50th Anniversary photo contest, please contact:

Kim Garraway, Communications Assistant

(705) 424-1479, ext. 244

kgarraway@nvca.on.ca

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